

SAMRIDH Scheme

Startup Accelerator of MeitY for Product Innovation, Development & Growth

A MeitY flagship initiative, implemented via MeitY Startup Hub, accelerating early-stage tech software startups through financial backing, mentorship, and market access.

1 Key Benefits

Matching Co-Investment

Financial assistance/grant support up to ₹40 lakh via empanelled accelerators.

Structured Acceleration

4–6 month programs with expert diagnostics, positioning & legal/IP assistance.

Investor Connect

Networking with Angels/VCs; culminates in "Demo Days" for follow-on funding.

Global Exposure

Support for domestic & international market immersion to scale solutions.

2 Eligibility Criteria

Business Structure: Registered in India as a Private Limited Company.

Founder Shareholding: At least 51% owned by Indian nationals/founders.

DPIIT Recognition: Ideally recognized by DPIIT.

Stage of Product: Must have a working MVP or prototype ready for market testing.

Accelerator Selection: Must be selected via a formal empanelled accelerator under SAMRIDH.

3 Documents Required

Registration: Incorporation Certificate, PAN, Udyam (if applicable)

Recognition: DPIIT Recognition Certificate

Business Plan: Financial projections & pitch deck

Product Proof: Proof of Concept / MVP documentation

Ownership: Shareholding pattern (Cap Table)

KYC: ID & address proof of directors/founders

4 Validity & Program Duration

300

STARTUPS OVER 3 YEARS

Funding operates in specific cohorts, with intake occurring in batches through empanelled accelerators.